

CES Board Meeting Minutes

3/12/2021, 2:30 pm CST via Zoom

Present: Bill Jordan (BJ), Gayle Ermer (GE), Melani Plett (MP), Ted Song (TS), Steve VanderLeest (SVL)

- I. Opened with Prayer: TS
- II. Treasurer's report
 - a. JVV provided a report prior to the meeting, including recommendations for managing dues.
 - b. After discussing a number of membership payment issues, we agreed to retain a membership year of July 1 – June 30. Ideally, returning members would pay before June of the prior year. New member dues would be applied to the current year if paid prior to Jan. 1 and to the following year if paid after Jan. 1.
 - c. TS provided an update on Breeze implementation. Dues are paid directly through the app, using all types of online payment methods. We may need to accept paper checks for institutional memberships.
 - d. TS will use the next newsletter to announce the transition to the new management software. We will make this year a grace-year for membership fees and start collecting for the new fiscal year starting on July 1, 2021.
 - e. The plan described in the Treasurer's Report is approved. JVL and TS will continue working on implementation.
 - f. SVL noted that we should have at least two board members with account access to Breeze for redundancy and in order to enable smooth transitions when board membership changes.
 - g. SVL noted that we have a Flagstar credit card. We need to follow up with JVV to see if he has the number.
- III. Logo contest
 - a. GE will email the contest document to SVL.
 - b. SVL will post on the website and notify board members with the link.
 - c. TS will include a link in the next newsletter.
 - d. Board members will forward the link as they see opportunity.
- IV. Update on 2022 Meeting in Minnesota
 - a. BJ is working with Carrie Francis as our general chair.
 - b. BJ reached out to Mike Foster as a possible program chair but has not heard back.
 - c. BJ will follow up with Mike and contact Brian Schwartz.
- V. Strategic visioning/planning
 - a. BJ led a discussion on building relationships with the American Scientific Affiliation (ASA). He is currently a board member for ASA.
 - b. CES and ASA serve different audiences and are therefore not direct competitors. We would not want to combine, but it would be good to promote each other.
 - c. We would be open to joint conferences (as location and schedule allow).
 - d. We could point to each other in our social media.
 - e. There is an advantage to CES conference publication, since the proceedings are published (ASA is presentation-only).

- f. We could use our newsletter to highlight ASA (and other partner organizations). BJ will write something about ASA for the next newsletter.
 - g. We could consider starting student branches of CES (as ASA has done). GE will check the CCCU institution list for continuing and new engineering programs that we could reach out to.
 - h. BJ will invite Dominic Halsmer (new ASA board member) to our next meeting for discussion of further collaboration.
- VI. Closed in prayer: MP
- VII. Next meeting: 2:00 pm CST May 7 (Friday). TS will send Zoom link.
- VIII. Meeting adjourned at 3:30 pm CST.