

CES Board Meeting Minutes

9/23/2020, 3:30 pm CDT via Zoom

Present: Bill Jordan (BJ), Justin Vander Werff (JVW), Gayle Ermer (GE), Melani Plett (MP), Ted Song (TS)

- I. Conference Planning
 - a. ACMS is cancelling their conference for 2021.
 - b. TS noted that changing our conference to even years might be better in the long term.
 - i. 2022: Minneapolis (Northwestern could host)
 - ii. 2024: Portland (George Fox could host)
 - iii. 2025: Hawaii (probably not realistic 😊)
 - c. BJ/TS/JVW noted other reasons against a 2021 conference.
 - i. Faculty may not have funds to travel in summer 2021.
 - ii. Other conferences may be transitioning to virtual given the COVID situation.
 - iii. A virtual conference is not the same as a face-to-face conference and would be very hard to implement.
 - d. JVW noted that not having a 2021 conference could provide space for people to focus on producing journal papers
 - e. The board agreed that we should NOT plan on holding a CES conference in 2021. We will postpone to 2022 in Minneapolis at University of Northwestern.
 - i. JVW will reach out to Carrie Francis to see if she would be willing to serve as conference general chair.
 - ii. We might want to reserve Mike Foster as a potential general chair for 2024.
 - iii. The conference will be following the ASEE conference, which is scheduled for 6/26 – 6/29.
 - iv. GE will follow up with ASEE to see if our booth rental can be bumped to the 2022 ASEE conference.
- II. June Replacement Event
 - a. The board agreed to arrange a virtual meeting or special event next summer.
 - b. Perhaps we could recruit one of the originally scheduled speakers to give a talk.
 - c. MP suggested that we hold a virtual meeting for members to share ideas for journal contributions.
- III. Next meeting: November
 - a. Keep thinking about virtual event speaker possibilities and how to promote journal
 - b. Focus on branding and marketing plans
- IV. Meeting adjourned at 4:30 pm CDT.